**From:** Wayne Soares [wayne.soares@vvfltd.com](mailto:wayne.soares@vvfltd.com)

**Sent:** Mon 19-12-2016 10:01

**To:** Delna Joshi [delna.joshi@vvfltd.com](mailto:delna.joshi@vvfltd.com)

**Subject:** RE: VVF Global Website

Hi Delna

Can you please let me know a way forward for this

Regards

Wayne

**From:** Wayne Soares   
**Sent:** 15 December 2016 14:13  
**To:** Delna Joshi  
**Subject:** VVF Global Website

Hi Delna

Request sometime with you to understand the way forward on this project as we are running out of time to complete it. Can you let me know when we can talk about the same.

Regards

**From:** Gaurav Gargya [<mailto:gaurav@watconsult.com>]   
**Sent:** 21 November 2016 15:27  
**To:** Wayne Soares; Delna Joshi  
**Cc:** Russel Mykel; Provit Chemmani  
**Subject:** Re: VVF Global Website

Hi Wayne,  
  
After careful consideration of the project status, we have conducted an audit at our end for the website development project of [vvf.com](http://vvf.com). We have seen that project timeline has been over exceeded and we are yet to complete the project owing to timely approvals on the data and information shared for the website. We have emailed all details, work done and required data on the 1st of Nov and are still to receive an update on the same.  
  
Please note that we have on-boarded the project on basis of allocated resources and man-hours cost. The delays in the project approvals is causing a loss along the way. Request you to kindly confirm on all details and looking forward to the closure of the project in this month itself.   
  
Happy to get on a call and discuss the same.

Regards,

Gaurav.

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**Gaurav Gargya**

**Account Lead**

|  |  |
| --- | --- |
| Image removed by sender. +91 9769676749 | Image removed by sender. +91 22 6709 9200 |
| Image removed by sender. [gaurav@watconsult.com](mailto:gaurav@watconsult.com) |  |

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On 1 November 2016 at 13:02, Russel Mykel <[russel@watconsult.com](mailto:russel@watconsult.com)> wrote:

Also, please do let us know if you have the open file for the CSR Banner. We will have to update it as per our mobile dimensions as well.

CSR Banner for Mobile view

Dimension:1024x768

|  |  |
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| Russel Mykel FernandesSr. Social Media Executive Image removed by sender. [+91 9833 635 636](tel:+91+9833+635+636)   Image removed by sender. [+91 22 6709 9200](tel:+912267099200) Image removed by sender. [russel@watconsult.com](mailto:russel@watconsult.com)   |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | |  | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fwww.watconsult.com%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | |  |  |  |  |  | | --- | --- | --- | --- | --- | | [Image removed by sender.](https://www.facebook.com/watconsult) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Ftwitter.com%2Fwatconsult&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fwww.instagram.com%2Fwatconsult%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fin.linkedin.com%2Fcompany%2Fwatconsult---social-media-agency&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=http%3A%2F%2Fcasestudies.watconsult.com%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | | | Image removed by sender. |
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On 1 November 2016 at 13:00, Russel Mykel <[russel@watconsult.com](mailto:russel@watconsult.com)> wrote:

Hi Wayne,

The content has been updated.

We will require the content and banners for the remaining global pages:

1. POLAND

2. INDONESIA

|  |  |
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| Russel Mykel FernandesSr. Social Media Executive Image removed by sender. [+91 9833 635 636](tel:+91+9833+635+636)   Image removed by sender. [+91 22 6709 9200](tel:+912267099200) Image removed by sender. [russel@watconsult.com](mailto:russel@watconsult.com)   |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | |  | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fwww.watconsult.com%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | |  |  |  |  |  | | --- | --- | --- | --- | --- | | [Image removed by sender.](https://www.facebook.com/watconsult) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Ftwitter.com%2Fwatconsult&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fwww.instagram.com%2Fwatconsult%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=https%3A%2F%2Fin.linkedin.com%2Fcompany%2Fwatconsult---social-media-agency&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | [Image removed by sender.](http://t.sidekickopen68.com/e1t/c/5/f18dQhb0S7lC8dDMPbW2n0x6l2B9nMJW7t5XZs65jv6PW2zCWKC7dSKlbW16gGF23Q3XZH101?t=http%3A%2F%2Fcasestudies.watconsult.com%2F&si=5574527454543872&pi=956b2310-ddce-41e6-859a-8fd64da62af7) | | | Image removed by sender. |
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On 27 October 2016 at 16:36, Wayne Soares <[wayne.soares@vvfltd.com](mailto:wayne.soares@vvfltd.com)> wrote:

This is the banner for the CSR page.

Also attached is the content for the global pages.

Show us the same by tomorrow first half

Regards

**From:** Russel Mykel [mailto:[russel@watconsult.com](mailto:russel@watconsult.com" \t "_blank)]   
**Sent:** 10 October 2016 12:09  
**To:** Wayne Soares  
**Cc:** Gaurav Gargya  
**Subject:** Re: VVF Global Website

Hi Wayne,

Sharing with you a status update on VVF in line.

  **Home Page:**

         Home Page Video (has to be created) - Wayne will be**sharing the respective videos us to edit with supers**

         Tab should be highlighted - **(Text is highlighted) -Done  
Inline images 1**

         Find a new font for the all tabs - **(This will be done after everything is final)**

  **About Us Section:**

         Company Overview – new Banner **(Company Overview Banner will be provided by Wayne)**

         Scroll button has to be more visible and thick - **DONE**

         Remove boxes from Vision, Mission, Values - **DONE**

         Everything shouldn’t open into a new page - **Done**

         Milestones – Add images and the milestones from the Facebook Page post 2000 (will provide the milestones in next mail) - **(Do let me know if we can get on a call to discuss this)**

         Overall Formatting has to be consistent - **Done**

  **Global Operations:**

         Content for India, Poland and Indonesia (will provide the same) **(As discussed with wayne - He will be providing the content for all the Global Content)**

         Add VVF USA Website on the USA Page

         Consistent format of information on all global pages (will provide the same)

  **Services Section:**

         Oleochemicals – What is MSDS in the downloads part - Understood

.        **Oleochemicals 2nd banner to be revised by Russel**

·         The table doesn't look nice in the Oleochemicals section- **Done**

         Consumer Products page – Add the second banner (will provide in next mail) - **DONE - Size of the banner will need a change from Russel**

         Consumer Brands – Add the individual logos (you already have these) - **Coffee LOGO MISSING (Will ask Wayne to Provide this)**

         Contract Manufacturing: Remove at VVF - **DONE**

  **Private Label:**

         Banner**,**Overall Format of the page is different - **NOT DONE -**

  **News Section:**

         Videos as what has been mentioned earlier - **DONE**

         The “Our Story” video has to be in the first Videos section-  **DONE**

·        Adding the latest Press Releases (will provide latest ones which aren't on the website) -  DONE

         Adding the content for Media Contacts - **Has not been sent by Wayne yet  - (Remove dummy Image) Take the Media Contact Content from existing website -  Done**

         Commercials (Add the proper commercials, not all the videos) **Done**

         Media and Events Banner - Options shared below

MEDIA & EVENTS BANNER**\_ OPTIONS**  
1) <http://www.shutterstock.com/pic-382289737/stock-photo-double-exposure-of-business-man-hand-working-on-laptop-computer-on-wooden-desk-with-social-media-network-diagram.html?src=fk1rUorQiq6OM3mouIGYlw-1-76>

2) <http://www.shutterstock.com/pic-273442391/stock-photo-newspaper-the-media-historic-world-event.html?src=Dq_rUlG2BOFEYJKOaq2Pdg-5-73>

3) <http://www.shutterstock.com/pic-304875527/stock-photo-stacks-of-modern-newspapers-composed-in-form-of-word-news-on-white-background.html?src=Dq_rUlG2BOFEYJKOaq2Pdg-1-13>

4) <http://www.shutterstock.com/pic-298411628/stock-photo-close-up-of-businessman-hand-showing-texture-the-world-with-digital-social-media-network-diagram-concept-elements-of-this-image-furnished-by-nasa-london-city-background.html?src=fk1rUorQiq6OM3mouIGYlw-3-67>

  **CSR Section:**

         CSR Banner has to be made - **Will be shared by Wayne**

             CSR Content has to be changed **(will provided by Wayne)**

  **Careers:**

·         Banner for Careers (need you to help us with new banners. Not happy with these)-   
**1)** <http://www.shutterstock.com/pic-360072566/stock-photo-personal-development-career-growth-success-progress-and-potential-concepts-coach-human-resources-officer-supervisor-help-employee-with-his-growth-symbolized-by-stairs-bokeh-backgro.html?src=0oE8V_UIdpISPOwLZUs0Gg-1-6>

**2)**[**http://www.shutterstock.com/pic-254322646/stock-photo-personal-development-personal-and-career-growth-success-progress-motivation-and-potential-concepts-coach-human-resources-officer-supervisor-helps-employee-with-his-growth.html?src=0oE8V\_UIdpISPOwLZUs0Gg-1-48**](http://www.shutterstock.com/pic-254322646/stock-photo-personal-development-personal-and-career-growth-success-progress-motivation-and-potential-concepts-coach-human-resources-officer-supervisor-helps-employee-with-his-growth.html?src=0oE8V_UIdpISPOwLZUs0Gg-1-48)

**3)** <http://www.shutterstock.com/pic-279364586/stock-photo-jobs-occupation-careers-recruitment-employment-concept.html?src=0oE8V_UIdpISPOwLZUs0Gg-1-82>

**4)**[**http://www.shutterstock.com/pic-383494012/stock-photo-photo-of-businessman-holding-smart-phone-double-exposure-photo-of-panoramic-city-view-at-sunrise.html?src=0oE8V\_UIdpISPOwLZUs0Gg-1-91**](http://www.shutterstock.com/pic-383494012/stock-photo-photo-of-businessman-holding-smart-phone-double-exposure-photo-of-panoramic-city-view-at-sunrise.html?src=0oE8V_UIdpISPOwLZUs0Gg-1-91)

         Recruitment Process **(will be provided by Wayne-  new content)**

         Career Opportunities (Short copy on each department) **(Do let me know if we can get on a call for this too)**

Thanks.

Regards,  
**Russel Mykel Fernandes**  
Sr. Social Media Executive| WATConsult - An Award Winning Digital Agency

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On 10 October 2016 at 09:50, Wayne Soares <[wayne.soares@vvfltd.com](mailto:wayne.soares@vvfltd.com)> wrote:

Hi Russel

Has to come in before 12 noon

Regards

**Wayne Soares | Assistant Manager – Marketing**

**VVF [India] Limited |** 109, Sion East**,** Mumbai 400022, India **|** T: +91 22 4028 2296 **|** W: [www.vvfltd.com](http://www.vvfltd.com/)

“I can do all things in Him who strengthens me” – Philippians 4:13

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**From:** Russel Mykel [mailto:[russel@watconsult.com](mailto:russel@watconsult.com" \t "_blank)]   
**Sent:** 07 October 2016 21:23  
**To:** Wayne Soares  
**Cc:** Gaurav Gargya  
**Subject:** Re: VVF Global Website

Hi Wayne,

Sorry for the delay on a few deliverables. Will share a complete status with you on Monday.

Thanks.

Regards,  
**Russel Mykel Fernandes**  
Sr. Social Media Executive| WATConsult - An Award Winning Digital Agency

|  |  |  |  |  |  |
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On 5 October 2016 at 16:52, Wayne Soares <[wayne.soares@vvfltd.com](mailto:wayne.soares@vvfltd.com)> wrote:

Hi Russel

Attached are the press releases which have to be put up in addition to which is already up.

In the date section, put the actual date which is mentioned in the Press Releases.

Similarly change the dates for the first two press releases (which are already on the website)

Regards

**Wayne Soares | Assistant Manager – Marketing**

**VVF [India] Limited |** 109, Sion East**,** Mumbai 400022, India **|** T: +91 22 4028 2296 **|** W: [www.vvfltd.com](http://www.vvfltd.com/)

“I can do all things in Him who strengthens me” – Philippians 4:13

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**From:** Wayne Soares   
**Sent:** 05 October 2016 15:47

**To:** 'Gaurav Gargya'  
**Cc:** 'Russel Mykel'  
**Subject:** RE: VVF Global Website

Hi Russel

Attached is the second banner which has to be put up for the Consumer Products page.

Regards

**Wayne Soares | Assistant Manager – Marketing**

**VVF [India] Limited |** 109, Sion East**,** Mumbai 400022, India **|** T: +91 22 4028 2296 **|** W: [www.vvfltd.com](http://www.vvfltd.com/)

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**From:** Wayne Soares   
**Sent:** 05 October 2016 15:04  
**To:** Gaurav Gargya  
**Cc:** Russel Mykel  
**Subject:** RE: VVF Global Website

Hi Russel

These are the milestones which need to be added.

Milestones:

         2001: [Commissioned a manufacturing facility for bar soaps and liquid products in Daman, India](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone)

         2002: [Acquired manufacturing facility in Ontario, Canada](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone)

2003: Acquired Manufacturing facility in Dubai, UAE

2004: Commissioned one of Asia's largest Fatty Alcohol Plants

         2005: [Commissioned a soap noodle plant in Taloja, India](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone)

         2006: [Commissioned VVF Life Sciences Singapore](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone)

2007: Acquired a major bar soap and home care liquid manufacturing facility in Kansas City, USA, from Colgate Palmolive

2008:   [Acquired a bar soap and noodle manufacturing plant in Raciborz, Poland, from Henkel, Germany](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

  [Commissioned a manufacturing unit for bar soaps and talcum powder in Baddi, India](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

         2009: [Acquired a bar soap and anti- antiperspirant/ deodorant stick manufacturing plant in Chicago, Illinois, from Dial](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone)

2013:   [Acquired storage and manufacturing facility in Indonesia](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

  [Aquired Diplomat Coffee Company In North America](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

2014:   [VVF turns 75](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

2015   [Acquired manufacturing facility in Cape Town, South Africa](https://www.facebook.com/VVFGroup/about/?entry_point=page_nav_about_item&tab=milestone" \t "_blank)

The Brand Logos have been attached.

**Wayne Soares | Assistant Manager – Marketing**

**VVF [India] Limited |** 109, Sion East**,** Mumbai 400022, India **|** T: +91 22 4028 2296 **|** W: [www.vvfltd.com](http://www.vvfltd.com/)

“I can do all things in Him who strengthens me” – Philippians 4:13

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**From:** Wayne Soares   
**Sent:** 04 October 2016 22:12  
**To:** Gaurav Gargya  
**Cc:** Russel Mykel; Delna Joshi  
**Subject:** VVF Global Website

Hi Gaurav

The following changes for the website have to be made.

  **Home Page:**

         Home Page Video (has to be created)

         Tab should be highlighted

         Find a new font for the all tabs

  **About Us Section:**

         Company Overview – new Banner

         Scroll button has to be more visible and thick

         Remove boxes from Vision, Mission, Values

         Everything shouldn’t open into a new page

         Milestones – Add images and the milestones from the Facebook Page post 2000 (will provide the milestones in next mail)

         Overall Formatting has to be consistent

  **Global Operations:**

         Content for India, Poland and Indonesia (will provide the same)

         Add VVF USA Website on the USA Page

         Consistent format of information on all global pages (will provide the same)

  **Services Section:**

         Oleochemicals – What is MSDS in the downloads part

·         The table doesn't look nice in the Oleochemicals section

         Consumer Products page – Add the second banner (will provide in next mail)

         Consumer Brands – Add the individual logos (you already have these)

         Contract Manufacturing: Remove at VVF

  **Private Label:**

         Banner**,**Overall Format of the page is different

  **News Section:**

         Videos as what has been mentioned earlier

         The “Our Story” video has to be in the Videos section

·         Adding the latest Press Releases (will provide latest ones which aren't on the website)

         Adding the content for Media Contacts

         Commercials (Add the proper commercials, not all the videos)

         Media and Events Banner

  **CSR Section:**

         CSR Banner has to be made

             CSR Content has to be changed (will provide)

  **Careers:**

         Banner for Careers (need you to help us with new banners. Not happy with these)

         Recruitment Process (will provide new content)

         Career Opportunities (Short copy on each department)

Let us have a call tomorrow at 11 am on the above. We need to get all these changes done by October 7th. The content which has to be provided will be given to you. The website has to be live by October 15th. We have no scope to extend it any more.

Regards

Wayne Soares